

SURAT'S MOST TRUSTED AI MARKETING INSTITUTE

We don't stop at teaching you. We stay till you start earning.

Most institutes finish the syllabus and hand you a certificate. At MaxLeadz you learn AI, content, live ads and SEO by **actually doing them** — in a small offline batch, taught by a founder who runs real campaigns every day. You leave with proof of work, not just notes.

4.9★

Google rated

8–12

students a batch

100%

taught by the expert

Job

placement provided



Utsav Daga

Founder & Mentor · MaxLeadz Education

He takes every single session himself — no rotating trainers. He also runs a live marketing agency, so you learn from campaigns running today, not from old slides.

- ✓ Live Meta Ads & Google Ads practice
- ✓ AI tools used inside every module
- ✓ Job placement & first-client support

START HERE — IT COSTS YOU NOTHING

Register now & get a **FREE** demo
class

Visit the classroom today, sit in a real session, meet the mentor — then decide.

Call +91 63572 52001

The best and most trusted institute in Surat.

We keep batches small on purpose. When only 8 to 12 students sit in a room, the teacher can check every student's work, every day. That is why our students actually finish with skills — not just a certificate.

1

Taught 100% by the expert

Utsav sir takes every class himself. You learn from a person who runs real campaigns for real businesses.

2

Only 8–12 students per batch

Small batch means your doubts get solved the same day and your work gets checked personally.

3

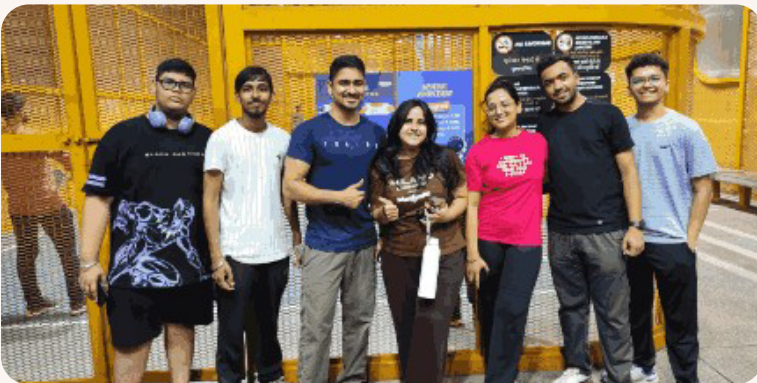
Business first, tools after

First you understand how a business earns and why people buy. After that, tools become very easy.

4

You practise, you don't just watch

Daily homework, live campaigns, real reports. By day 121 you have your own portfolio of work.



OUR PROMISE

**Small batch.
Direct mentorship.
Real execution.**

Rated 4.9★ by students and parents on Google.

Before you join any institute, ask this

SCATTERED LEARNING

- AI taught without marketing basics
- Video editing sold as a separate fee
- Ads taught without tracking or reporting
- A certificate with no proof of work

THE MAXLEADZ WAY

- Marketing psychology before platform buttons
- AI, content, ads, SEO — all in one fee
- Live campaigns with real reporting
- A 12-piece portfolio + job placement support

What you will actually learn.

Five big modules. Each one is taught step by step, in simple language, with practice work you submit.

01 Marketing & Business Fundamentals

Days 1–20

How a business really makes money. Why customers buy. How to build an offer people say yes to. This is the base — without it, ads never work.

- How business and profit actually work
- Offers, pricing and funnels
- Market and competitor research
- Customer psychology and buying triggers
- Brand positioning and messaging
- Writing that sells (simple copywriting)

You submit: customer research, competitor study and your own offer + funnel plan.

02 AI Mastery

Days 21–45

AI is used in every single module here, not in one bonus class. You will learn how to make AI do your research, writing, designing and reporting — fast.

- ChatGPT, Claude & Gemini for real work
- AI ad copy, scripts and captions
- AI video generation (Seedance)
- AI for reporting and reading data
- Prompt writing that gives usable output
- AI image generation for creatives
- Canva AI creatives and templates
- AI workflows that save daily time

You submit: your own prompt library, an AI creative set and one AI-made video.

03 Content Creation & Video Editing

Days 46–70

Content is how you get seen. You will shoot, edit and publish — with your phone, properly.

- Hooks and scripting for reels
- Filmora & CapCut editing
- Instagram, YouTube & LinkedIn strategy
- On-camera confidence practice
- Mobile shooting, light, framing, audio
- Canva design for posts and thumbnails
- 30-day content calendar and publishing plan
- Personal brand building for students

You submit: a 30-day content calendar and a short-video portfolio.

Live ads, websites and your career launch.

04 Live Ads, SEO & Analytics

Days 71–100

This is the money skill. You will run real campaigns with real budgets, under the founder's supervision, and learn to read the numbers.

- Meta Ads: setup, audience, creative, budget
- Pixel, conversions and tracking setup
- SEO basics: keywords, on-page, content
- GA4 & Search Console reporting
- Google Search & keyword planning
- Reading results and fixing weak ads
- Google Business Profile local ranking
- Client-style report writing

You submit: a Meta campaign + report, a Google Search campaign, an SEO audit and a GA4 report.

05 AI Websites, Shopify, Freelancing & Career

Days 101–121

Now you turn skills into income — a job, freelance clients, or your own business.

- Build a website using AI tools
- Shopify store setup end to end
- LinkedIn profile and personal branding
- Finding and talking to your first client
- Landing pages that bring enquiries
- WhatsApp Business & follow-up systems
- Résumé + portfolio preparation
- Pricing, proposals and interview practice

You submit: a live website or Shopify store, a LinkedIn profile, a résumé and a client proposal.

18+ TOOLS YOU PRACTISE ON

ChatGPT

Claude

Gemini

Canva AI

Seedance AI Video

Filmora

CapCut

Meta Ads Manager

Google Ads

Google Business Profile

GA4

Search Console

Instagram

YouTube

LinkedIn

WhatsApp Business

Shopify

AI website builders

How your change happens, step by step.

1

Marketing & business foundation · Days 1–20

Business basics, customer psychology, offers, funnels and your first AI prompts.

2

AI mastery · Days 21–45

ChatGPT, Claude, Gemini, AI images and AI video — used for real marketing work.

3

Content creation & editing · Days 46–70

Shooting, scripting, reels, Filmora and CapCut editing, and your content plan.

4

Live campaigns & analytics · Days 71–100

Meta Ads, Google Ads, SEO, Google Business Profile and GA4 reporting on real budgets.

5

Websites, portfolio & career launch · Days 101–121

AI websites, Shopify, agency-style practical training, portfolio, final exam and job placement support.

Your class schedule

FIXED CLASS TIMINGS

2:00 – 3:00 PM

5:00 – 6:00 PM

Pick the slot that suits your college or job. Offline, at our City Light classroom.

MISSED A CLASS? DON'T WORRY

Every missed class is covered — either the same day in an extra session, or on Saturday. Nothing in your syllabus is ever skipped. That is our commitment.

80%

minimum attendance required

8–12 students

only, per batch

Daily homework

checked and corrected

12 real pieces of work you own on the last day.

A certificate says you attended. A portfolio proves you can do the work. Every item below is made by you and checked in class.

01

Customer & competitor research

Who buys, why they buy, where rivals are weak.

02

Offer, funnel & positioning plan

A written strategy you can explain to anyone.

03

30-day content calendar

Planned posts, hooks and topics.

04

Reels & short-video portfolio

Scripted, shot and edited by you.

05

Meta Ads campaign + report

Audience, creative, budget and results.

06

Google Search campaign

Keywords, ad groups, copy and negatives.

07

SEO audit report

A real website checked and improved.

08

Google Business Profile project

A local business ranked on Maps.

09

GA4 & Search Console report

Numbers explained in simple words.

10

AI website + Shopify store

Built, published and explained.

11

LinkedIn, résumé & proposal

Ready to send on your last day.

12

Final strategy presentation

Presented in front of the batch.

This portfolio is what gets you the job or the client.

You will not walk out with only a certificate. You will walk out with proof.

Real work, real budgets — and real job placement.

You will not only watch campaigns on a projector. You will plan them, launch them and read the results yourself. And when the course ends, **job placement support is provided** — we share openings, prepare you for interviews and stay with serious students until they start earning.

AGENCY-STYLE PRACTICAL TRAINING

- ✓ Campaign and competitor research
- ✓ Content planning and creative making
- ✓ SEO and Google Business Profile tasks
- ✓ Ad support and performance reporting
- ✓ Website, Shopify and analytics work

JOB PLACEMENT SUPPORT

- ✓ Openings shared with our students first
- ✓ Résumé, portfolio and LinkedIn ready
- ✓ Mock interviews with honest feedback
- ✓ Agency-backed experience on your CV
- ✓ Support continues after the course ends

How you run a live campaign — 6 simple steps

Step 1 · Research

Understand the audience and the offer.

Step 2 · Plan

Decide creative, structure and budget.

Step 3 · Launch

Go live in a real ad account, mentor beside you.

Step 4 · Track

Check pixel, conversions and daily numbers.

Step 5 · Report

Write what happened and why, like a professional.

Step 6 · Improve

Cut what fails, scale what works.

"We don't just finish your course. We don't stop until you start earning."

Support is effort-based — it needs your attendance, practice and consistent implementation.

What you earn, and how we help you start earning.

CERTIFICATES FROM MAXLEADZ

- ✓ Course Completion Certificate
- ✓ Practical Training Certificate
- ✓ Social Media Marketing Certificate
- ✓ Marketing Methods Certificate

GOOGLE & META CERTIFICATION GUIDANCE

We prepare you for the official Google and Meta certification exams and guide you through the process. Those certificates are issued by Google and Meta directly — not by us — so we tell you honestly what to expect.

Your career launch plan — 8 steps

01 · Skill check

We tell you honestly where you are strong and what to fix.

02 · Résumé building

Written around your real projects, corrected line by line.

03 · Portfolio setup

All 12 works arranged so anyone can see your ability.

04 · LinkedIn profile

So recruiters and clients can find you.

05 · Interview practice

Mock interviews with honest feedback.

06 · Freelancing setup

Services, pricing and where to find work.

07 · First client help

How to talk, quote and close your first project.

08 · Job placement

Openings and client requirements shared with our students.

We are honest with you

We give you complete teaching, real practice, agency-style training, a strong portfolio and job placement support — and we keep supporting serious students even after the course ends. But no institute can promise income without your effort. Your attendance, homework and implementation decide your result.

STUDENT REVIEWS

Don't take our word for it. Read theirs.

We are rated **4.9★ on Google** by our students and their parents. Scan or open our Google Business Profile to read every public review yourself.

★★★★★

"After finishing the program, I started my small agency work and began handling ads and social media for clients. The practical learning made a huge difference."

Mansi

Student · Started FunnelWeb

★★★★★

"I searched for digital marketing classes near me in City Light and found MaxLeadz. Utsav sir explains marketing with real business examples, not only tools."

Vidhi Agarwal

Student · City Light, Surat

★★★★★

"This is not normal coaching. I started earning by helping small businesses with social media. The focus is on execution and confidence."

Maahi Patel

Student · Social Media Support

★★★★★

"The course helped me understand what digital marketing work actually looks like. Campaign structure, creatives, reporting and client handling were taught clearly."

Devanshi Thakkar

Student

★★★★★

"I wanted a practical digital marketing institute in Surat and this was the right choice. I got direct feedback on my work and first-client thinking."

Harsh Patel

Student · Freelancer

★★★★★

"I joined as a fresher and got much more clarity on how agencies think, how campaigns run and how reporting works."

Yash Vora

Student · Fresher

★★★★★

"As a business owner, I joined to understand lead generation and ads. The sessions made local marketing much easier for me to understand."

Sneha Jain

Business Owner

★★★★★

"The one-on-one guidance was very useful. I could ask small doubts and get proper answers without hesitation."

Pooja Soni

Student

Read all public reviews on Google

Verify our classroom, location and rating before you visit.

Open Google profile →

Start where you actually are.

Two career courses for students. One clear fee each — nothing hidden, no surprise add-on charges later.

90 days · Essentials

Total fee from
₹50,000

90-Day Digital Marketing Essentials

Structured, practical digital marketing fundamentals for beginners.

- Meta Ads, Google Ads, SEO, websites, analytics, social media
- Marketing psychology, content and business fundamentals
- Practical assignments, tests, revision and doubt solving

FLAGSHIP · MOST RECOMMENDED

Total course fee
₹74,999
for the full 121 days

121-Day AI Digital Marketing Mentorship

Everything in the 90-day course, plus advanced AI, full content creation, live ads, AI websites, Shopify, agency-style practical training, portfolio and job placement support.

INCLUDED IN THE FEE

- All 5 modules and study material
- Agency-style practical training
- All MaxLeadz certificates
- Portfolio review and final exam
- Job placement & first-client support

PAID SEPARATELY

- Your own ad budget, if you run personal campaigns
- Paid subscriptions of any optional tool
- Google / Meta official exam fees

Instalment options available — ask us on call.

Class rules — simple and clear

Class timings

2:00–3:00 PM or 5:00–6:00 PM,
offline at City Light.

Attendance

Minimum 80% for certificates and
placement support.

Batch size

Only 8 to 12 serious students. We
do not take more.

Missed classes

Covered the same day or on
Saturday. Everything gets covered.

What you need

A laptop, a phone and 10th pass.
Beginners welcome.

Homework

Given daily and checked. This is
where learning happens.

YOUR QUESTIONS, ANSWERED

Come and sit in one class. Then decide.

I am a complete beginner. Can I join?

Yes. We start from zero. You only need to be 10th pass and have a laptop.

Who takes the classes?

Utsav sir takes 100% of the sessions himself. No rotating trainers.

Is it online or offline?

Fully offline at City Light, Surat. Offline gives better discipline and correction.

Do you provide job placement?

Yes. Job placement support is provided — openings, interview prep and portfolio help.

What if I miss a class?

It is covered the same day or on Saturday. Nothing is left incomplete.

Can I pay in parts?

Yes, instalment options are available. Ask us on call or WhatsApp.

90 days or 121 days — which one?

90 days for fundamentals. 121 days for advanced AI, live ads and career support.

Can I attend a free demo first?

Yes. Book a free demo class, see the teaching, meet the mentor — then decide.

Register now & visit today for a FREE demo class.

Take action today — don't regret it a year later.

[Book free demo on WhatsApp](#)

[Call +91 63572 52001](#)

[Register free online](#)

VISIT US

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AGENCY-BACKED TRAINING

MaxLeadz Education is powered by **MaxLeadz**, our performance marketing agency — so everything taught here is already working for real clients.