

90 DAYS PRO IN AI DIGITAL MARKETING

Learn from a real digital marketer.

Not a trainer reading slides.

90 live sessions, offline at City Light, Surat.

Every session is taken by the founder of a working performance marketing agency — so you learn from campaigns running this week, not from last year's slides. Real work every single day, an internship, and career support that does not end on your last class.

Book 2 free demo classes

Call +91 63572 52001



Utsav Daga

Founder & Mentor

He takes every one of the 90 sessions himself. No rotating trainers. He runs live client ad accounts every day.

4.9★

Rated by students
and parents on Google

40+

Students placed
with our support

1 YEAR

Career support after
the course ends

INTERNSHIP

Available inside our
own marketing agency

Founder-led

One teacher, every class, all 90 sessions. No rotating trainers.

Agency-backed

You learn the exact work our agency does for paying clients.

Internship and placement

Internship in our agency, résumé, mock interviews and openings shared first.

**Attend two free demo classes
before you decide.**

Sit in two real sessions, learn something on day one, meet the mentor. Then take the decision.

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START HERE

One course. Here is exactly what it is.

90 Days Pro in AI Digital Marketing. 90 live sessions, Monday to Friday, one hour a day, offline at City Light. A small batch. Taught by the founder, every session. Total fee ₹39,999, all inclusive.

THIS COURSE IS FOR YOU IF

- ✓ You are a student, fresher or in final year and want a marketing career
- ✓ You are working and want to switch into digital marketing
- ✓ You want to freelance and earn from clients
- ✓ You run a business and want to stop depending on agencies
- ✓ You are a complete beginner — 10th pass is enough

THIS COURSE IS NOT FOR YOU IF

- × You cannot attend offline in Surat — we do not run online batches
- × You cannot give 80% attendance
- × You want a certificate without doing daily homework
- × You are looking for the cheapest option in the city
- × You want a guaranteed salary in writing — no honest institute gives that

WHAT YOU LEAVE WITH ON DAY 90

8

Practical projects you built yourself

4

MaxLeadz certificates

3

Exam preparations — Google, Meta, HubSpot

INTERN

Internship available inside our agency

1 YEAR

Career support after you finish



A small batch. One teacher.

Offline at City Light, every weekday. Your homework is checked by name, every day, by the person who teaches you.

Book 2 free demo classes →



FOUNDER-LED • AGENCY-BACKED • PRACTICAL-BY-DESIGN

MAXLEADZ EDUCATION • 02

Other courses. And us. Compare them line by line.

Take this page with you. Ask any institute to tick the same list, subject by subject, before you pay.

	OTHER COURSES	US — 90 DAYS PRO
Marketing fundamentals	A few introduction classes	16 sessions: psychology, offers, funnels, positioning, copywriting
AI	One bonus AI session	22 sessions, plus AI used inside every other module
Reels & video editing	Add-on or separate fee	Included: scripting, shooting, Filmora, CapCut
Meta & Google Ads	Explained on a screen	Practical campaign setup with structure, budget and creatives
Tracking & reporting	Usually skipped	Pixel, conversions, GA4, Search Console, client-style reports
SEO & Google Business	Theory level	Keywords, on-page, content, local ranking practice
Websites	Rarely included	AI website building, landing pages, WhatsApp Business setup
Proof of work	A certificate	8 projects you keep, plus certification preparation
Internship	Not offered	Internship available inside our own marketing agency
Career preparation	Not in the syllabus	Résumé, LinkedIn, portfolio, mock interviews, placement assistance
After the course	Support ends	1 year of career support

The left column describes what students commonly report from short digital marketing courses in Surat. Please verify each point with the institute you are comparing.

**Compare the syllabus,
then sit in two free classes.**

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Six modules. 90 sessions. Every one taught by the founder.

Counted in sessions, not days — so you know exactly how much time each subject gets.

01 Marketing & Business Foundation

16 SESSIONS

How a business actually earns. Why customers buy. How to build an offer people say yes to. Without this, ads never work.

Business and profit models · customer psychology and buying triggers · offers, pricing and funnels · brand positioning · market and competitor research · copywriting that sells

02 AI Marketing

22 SESSIONS

AI is not a bonus class here. You learn to make AI do your research, writing, designing and reporting — fast.

ChatGPT, Claude and Gemini for real work · prompt writing that gives usable output · AI ad copy, scripts and captions · AI image generation · AI video generation · Canva AI · AI for reading data and reporting · daily AI workflows

03 Content Creation & Video

16 SESSIONS

Content is how you get seen. You shoot, edit and publish — properly, with your phone.

Hooks and reel scripting · mobile shooting, light, framing, audio · Filmora and CapCut editing · Canva design · Instagram, YouTube and LinkedIn strategy · 30-day content calendar · on-camera confidence

04 Ads, SEO & Analytics

22 SESSIONS

This is the money skill. Campaign structure, real budgets, and reading the numbers like a professional.

Meta Ads: setup, audience, creative, budget · Google Search and keyword planning · Pixel, conversions and tracking · fixing weak ads · SEO keywords, on-page and content · Google Business Profile local ranking · GA4 and Search Console · client-style report writing

05 Websites & Systems

8 SESSIONS

Build the asset that collects the enquiry.

AI website building · landing pages that convert · WhatsApp Business setup · follow-up and lead systems

06 Career Launch

6 SESSIONS

Turn the skill into income — a job, an internship, freelance clients, or your own business.

LinkedIn profile · résumé built around your projects · portfolio assembly · finding and talking to your first client · pricing and proposals · mock interviews

90

Live sessions in total

MON-FRI

One hour a day, offline at City Light

SATURDAY

Catch-up, doubt solving and practical lab

DAILY

Homework, checked and corrected by name

8 real pieces of work you own on the last day.

A certificate says you attended. A portfolio proves you can do the work. Every item below is built by you and corrected in class.

01

Customer and competitor research

02

Offer, funnel and positioning plan

03

30-day content calendar

04

Reels and short-video portfolio

05

Meta Ads campaign with full report

06

Google Search campaign

07

SEO audit and GA4 report

08

AI website, LinkedIn profile and résumé

17 TOOLS YOU PRACTISE ON



ChatGPT



Claude



Gemini



Canva AI



AI Video



Filmora



CapCut



Meta Ads Manager



Google Ads



GA4



Search Console



Google Business



Instagram



YouTube



LinkedIn



WhatsApp Business



AI website builders

This portfolio is what gets you the job or the client.

You do not walk out with only a certificate. You walk out with eight finished pieces of work that anyone can open and judge.

One fee. Everything in this brochure is included.

TOTAL COURSE FEE · 90 DAYS PRO

₹39,999

**All-inclusive. No hidden charges.
No counselling-room pricing.**

Instalment options are available. Ask on call or WhatsApp and we will explain the plan.

INCLUDED IN THE FEE

- ✓ All 6 modules and 90 live sessions
- ✓ All study material
- ✓ Daily homework, checked and corrected by name
- ✓ 8 portfolio projects with review
- ✓ Google, Meta and HubSpot certification preparation
- ✓ 4 MaxLeadz certificates
- ✓ Internship inside our own marketing agency
- ✓ Final assessment
- ✓ Résumé, LinkedIn and portfolio building
- ✓ Mock interviews
- ✓ 1 year of career support and placement assistance

NOT INCLUDED — PAID SEPARATELY

- × Your own ad budget, if you choose to run personal campaigns
- × Official Google, Meta or HubSpot exam fees, where applicable
- × Paid subscriptions of any optional tool
- × Your laptop and phone

CLASS RULES

Timings

Monday to Friday, 2:00–3:00 PM or 5:00–6:00 PM.
Pick the slot that suits your college or job.

Saturday

Catch-up, doubt solving and practical lab.

Missed a class

Covered the same day in an extra session or on Saturday. Nothing is skipped.

Attendance

80% minimum for certificates and career support.

Batch size

A small batch, kept deliberately small. Seats are limited.

You need

A laptop, a phone and 10th pass. Beginners welcome.

Mode

Fully offline at City Light, Surat.

Instalments

Available. Ask on call or WhatsApp.

What you earn, and how we help you start earning.

40+

Students placed with our career support so far

INTERNSHIP

Available inside MaxLeadz, our own marketing agency

1 YEAR

Of career support and placement assistance after you finish

4 MAXLEADZ CERTIFICATES

- ✓ Course Completion
- ✓ Practical Training
- ✓ Social Media Marketing
- ✓ Marketing Methods

Plus guided preparation for Google, Meta and HubSpot official exams

Those certificates are issued by Google, Meta and HubSpot directly, not by us — so we tell you honestly what to expect.

YOUR 1-YEAR CAREER SUPPORT — 8 STEPS

- 01 Skill check** — where you are strong, what to fix
- 02 Résumé** — built around your real projects
- 03 Portfolio** — arranged so anyone can judge your ability
- 04 LinkedIn profile** — so recruiters and clients find you
- 05 Internship** — inside our own agency, on real client work
- 06 Mock interviews** — with honest feedback
- 07 First-client help** — how to talk, quote and close
- 08 Openings** — shared with our students first, for a full year

WE ARE HONEST WITH YOU

We give you complete teaching, real practice, an internship, a portfolio and a year of career support. No institute can promise income without your effort. Your attendance, homework and implementation decide your result.

WHAT COMES AFTER PRO

A small number of Pro students go on to the 121 Days Master programme

A longer, personal mentorship built around client work, sales, communication and e-commerce.

Pro teaches you the profession. Master builds your career around it.

We discuss Master only with students already inside Pro. It is not something you decide from a brochure.

Don't decide from a brochure.

Read what our students wrote on Google, then come and sit in two free classes.

★★★★★

"After finishing the program I started my own agency work and began handling ads and social media for clients. The practical learning made a huge difference."

Mansi

started FunnelWeb

★★★★★

"This is not normal coaching. I started earning by helping small businesses with social media. The focus is on execution and confidence."

Maahi Patel

social media work

★★★★★

"I joined as a fresher and got much more clarity on how agencies think, how campaigns run and how reporting works."

Yash Vora

fresher

★★★★★

"Campaign structure, creatives, reporting and client handling were taught clearly, with direct feedback on my own work."

Harsh Patel

freelancer

★★★★★

"Utsav sir explains marketing with real business examples, not only tools."

Vidhi Agarwal

student, City Light

★★★★★

"As a business owner I joined to understand leads and ads. Local marketing is much easier for me now."

Sneha Jain

business owner

★★★★★

"The one-on-one guidance was very useful. I could ask small doubts without any hesitation."

Pooja Soni

student

★★★★★

"The course helped me understand what digital marketing work actually looks like, from planning to reporting."

Devanshi Thakkar

student



Scan to book your 2 free demo classes

It opens WhatsApp on +91 63572 52001 — send the message and we confirm your seat for Saturday.

Before you join any institute, ask these 8 questions.

Ask these at every institute you visit. Here are our answers, in writing, so you can compare.

1 Who will actually teach me?

At MaxLeadz: The founder, all 90 sessions. No rotating trainers.

2 How many students in my batch?

At MaxLeadz: A small batch, so your work is checked personally every day.

3 Will I actually run campaigns?

At MaxLeadz: Yes — practical campaign setup, tracking and reporting.

4 Is AI a separate class or built in?

At MaxLeadz: Built into every module. 22 sessions on AI alone.

5 What do I have on my last day?

At MaxLeadz: 8 projects, 4 certificates, résumé, LinkedIn, portfolio.

6 Do you offer an internship?

At MaxLeadz: Yes. An internship is available inside our own marketing agency.

7 What happens after the course?

At MaxLeadz: 1 year of career support. Openings shared with students first.

8 Can I learn a few days before paying?

At MaxLeadz: Yes. Two free demo classes, so you learn for a few days before you pay anything.



Ask every institute these questions. **Then decide.**

If an institute will not answer these in writing before you pay, that is your answer.

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Attend two free classes first.

Meet the mentor, see the classroom, then decide.

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Call the same number · +91 63572 52001

Read our Google reviews · 4.9★